

Smart meetings

INSPIRING BRILLIANT EXPERIENCES

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RICHARD BRANSON'S FIRST HOTEL EXPERIENCES



Secrets of 2017 SUPPLIERS OF THE YEAR



STEVE WYNN'S DEFINITION OF LUXURY

PLUS
FIND YOUR AHHHH...
YOUR GUIDE TO THE BEST
GOLF & SPA RESORTS

such as citrus greens, brown sugar and whiskey, while ranchland matriarch Aunt Mary, known for her homemade concoctions, inspired a Ranch Remedy treatment that smooths, moisturizes and cools skin.

Arizona's arid, sun-soaked acreage may seem an unlikely site for a cotton ranch, but that's exactly what occupied the present-day location of **The Wigwam** nearly a century ago. The ranch's original building evolved from lodging for suppliers to a guest ranch with room for 24. The 331-room property located outside Phoenix encompasses three championship golf courses, a luxury Red Door Spa, three pools and more than 100,000 sq. ft. of indoor and outdoor meeting and event space—plus plenty of southwestern history.

Tucked away in the Allegheny Mountain town of White Sulphur Springs, West Virginia, **The Greenbrier** has drawn wellness travelers to its door for nearly 240 years. The sulfur-rich native waters, which are believed to possess healing properties, powered the resort's rise as one of the nation's original wellness destinations. Today, the 40,000-square-foot Greenbrier Spa continues that legacy. Groups gathering at the historic hideaway can also make use of five championship golf courses, 100,000 sq. ft. of meeting space, as well as dozens of activity options such as treetop canopy tours, falconry lessons and much more.

Southern Standouts

With the promise of sun, surf and sand, Florida has long lured groups keen on finding time for play after the heavy lifting of the boardroom. **The Naples Beach Hotel & Golf Club** provides an idyllic escape, as well as 34,000 sq. ft. of flexible function space, along southwest Florida's Paradise Coast. "We are the only hotel in Southwest Florida directly on the beach with a full-service spa and 18-hole championship golf course on site," says Charles Mullins, director of sales and marketing. "With dedicated meeting space overlooking our 18-hole golf course and our full-service spa connected to the event space, meeting planners with a tight schedule will find it is easy to incorporate each."

Groups with more spare time can take a tour to see how the hotel grows its own orchids for use throughout the property. Including local seafood on catering menus delivers a succulent taste of the Gulf of Mexico, while a toes-in-the-sand reception allows attendees to mingle



Courtyard at Hammock Beach, a Salamander Golf & Spa Resort, Palm Coast, Florida

EVERY MEETING IS UNIQUE.
SO ARE WE.

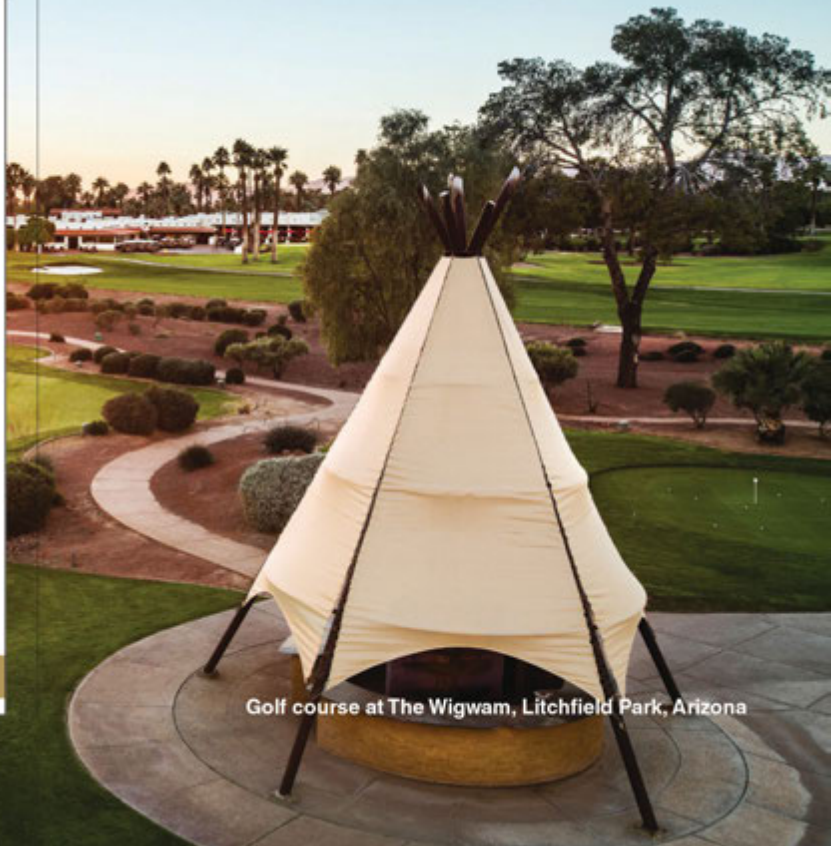


Whether you're hosting a seminar, conference or intimate professional gathering, The Westin Bear Mountain Golf Resort & Spa offers more than 10,000 square feet of unique and flexible meeting space, as well as a dedicated planning team, revitalizing food and beverage breaks and amenities such as golf and spa that ensure that attendees can be at their best.



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Golf course at The Wigwam, Litchfield Park, Arizona